

2022 Jay Focus Group
HOMETOWN HOLIDAY
DECORATING CHALLENGE
*Open to the Residents of Jay, Westfield and
Troy/North Troy*



Spread some Holiday Cheer and Show off your Community Spirit by Decorating your dwelling for the holidays and entering our Holiday Decorating Challenge.

Rules and judging criteria:

1. Amateur decorators only: Entry must be completed by homeowners/residents with volunteered help but no Professional Paid Decorators are allowed to participate.
2. Entry forms for participation due by **November 25, 2022**
3. Entries will be judged from the street or curbside front of the house only.
4. Choose only one category for judging purposes.
5. Pictures for Grand Prize judging must be submitted no later than Dec 2. Online Voting for Grand Prize will start on December 9 and end on Dec 16.
6. Lights and Displays must remain lit between the hours of 5-9 p.m. starting December 9 until December 18 and must remain up through January 1, 2023.
7. Business Entries will not be eligible for cash prizes
8. Prize winners will be announced and awarded on December 19

Categories for judging:

The Clark W. Griswold Award for the best over the top, light up the neighborhood, extensive use of lights and holiday decorations.

The Astounding Automation / Incredible Inflatable Award for entries who uses any three or more of the following: inflatable decorations, automated / projected decorations and or moving light displays.

It's a Wonderful Life Award for the use of the traditional lighting and Holiday decorations (No inflatables, automation or projections)

Miracle on 34th Street Award for the businesses who bring the spirit of the Holiday to their establishment.
(Not eligible for cash awards above)

*To Enter the Challenge go to:
Jayfocusgp.com for the online entry form or
fill out the form on the opposite side and return to :
Jay Focus Group /Pat Sanders
P.O.Box 323
North Troy, VT 05859*

The Jay Focus Group would like to thank all of the following sponsors for their generosity and support.

*Gene's Electric, Act Roofing, Columbia Forest Products, Newport Rotary Club,
Couture's Maple & B&B, Big Bear Realty,
Jim Campbell Real Estate, Green's Building and Construction,
Affordable Self Storage Derby, Spates Family LLC*

JFG Hometown Holiday Decorating Challenge

Entry Form

Name: _____

911 address for judging purposes _____

Mailing address _____

Home Phone # _____ Cell Phone # _____

Email address _____

Best time and method to contact me: _____

Choose only one category to be used for judging your entry:

- The Clark W. Griswold Award** for the best over the top, light up the neighborhood can be seen from outer space entry.
- The Astounding Automation / Incredible Inflatable Award** for entries who uses any three or more of the following: inflatable decorations, automated / projected decorations and or moving light displays.
- It's a Wonderful Life Award** for the use of the traditional lighting and Holiday decorations (No inflatables, automation or projections)
- Let the judges determine which category my entry will be assigned**
- Miracle on 34th Street Award** for the businesses who bring the spirit of the Holiday to their establishment.
(Not eligible for cash award)

By signing the entry form below you give the Jay Focus Group permission to:

- use photographs of your entry on their webpages, Social Media Accounts and event advertising
- display a participation yard sign on the property for judging purposes between Dec 1 – Dec 31, 2022
- use your name and picture, if you are a prize recipient, on our websites, social media postings and press releases

Participants Printed Name _____

Participants Signature _____

Please return by NOVEMBER 25, 2022 to:

Jay Focus Group

Attn: Pat Sanders

P.O Box 323

North Troy, VT 05859

Or enter online at Jayfocusgp.com